

Pro Bono Awards 2025



Join us to honour the best pro bono activities and celebrate their impact across the UK



3rd December 2025



18:00 - 21:00



The Law Society, 113 Chancery Lane, London, WC2A 1PL

fundraising@lawworks.org.uk

www.lawworks.org.uk

Sponsorship Opportunities



Why sponsor?



Reach

Meet, network and connect with the best legal professionals in the UK

- 250 + Attendees
- Lawfirms
- In-house Lawyers
- Legal clinics
- Magic Circle
- City Firms
- International



ESG

Build free access to justice into your ESG and CSR Strategy

- Evidence commitment to ESG and CSR
- Increase your competitive advantage
- Make a positive impact in the community



Promote

Sponsor branding included on all pre, during and post event marketing

- Invitations and email marketing
- Social media posts
- LawWorks website
- Banners*
- Verbal recognition at ceremony
- Big screen on the night
- Merchandise



Contribute

LawWorks is a registered charity and all our events are non-profit-making.

Your sponsorship is used to support vital LawWorks programmes so we can continue to ensure access to justice for those without means.

*depending on sponsorship package chosen



Award Categories*

- ★ Best Contribution by a Small or Medium Firm
- ★ Best Contribution by a Large Firm
- ★ Best Contribution by an In-House Team or In-House Solicitor
- ★ Best Contribution by an Individual
- ★ Best Contribution by a Junior Lawyer
- ★ The LawWorks Cymru Award
- ★ Best Contribution by a Pro Bono Clinic
- ★ Best International Pro Bono Award
- ★ Best New Pro Bono Activity
- ★ Most Effective Pro Bono Partnership
- ★ Best Contribution to LawWorks Not-For-Profits Programme
- ★ Best Contribution to LawWorks Secondary Specialisation Programme
- ★ The Pro Bono Connect Award

*Correct at time of publishing. Some categories could be changed or added at a later date



Sponsorship	Branding	Verbal Thank You	Option to Renew	Banners	Tickets	Present Award	Judge
Headline Sponsor £6,000 SOLD OUT	✓	✓	✓	2	3	✓	✓
Award Category Sponsor £3,000	✓	✓	✓	1	2	✓	
Drinks Sponsor £2,000	✓	✓	✓	2	2		
Photo Sponsor £1,500	✓	✓	✓	1	1		
General Sponsor £1,000	✓	✓					



Pre Event

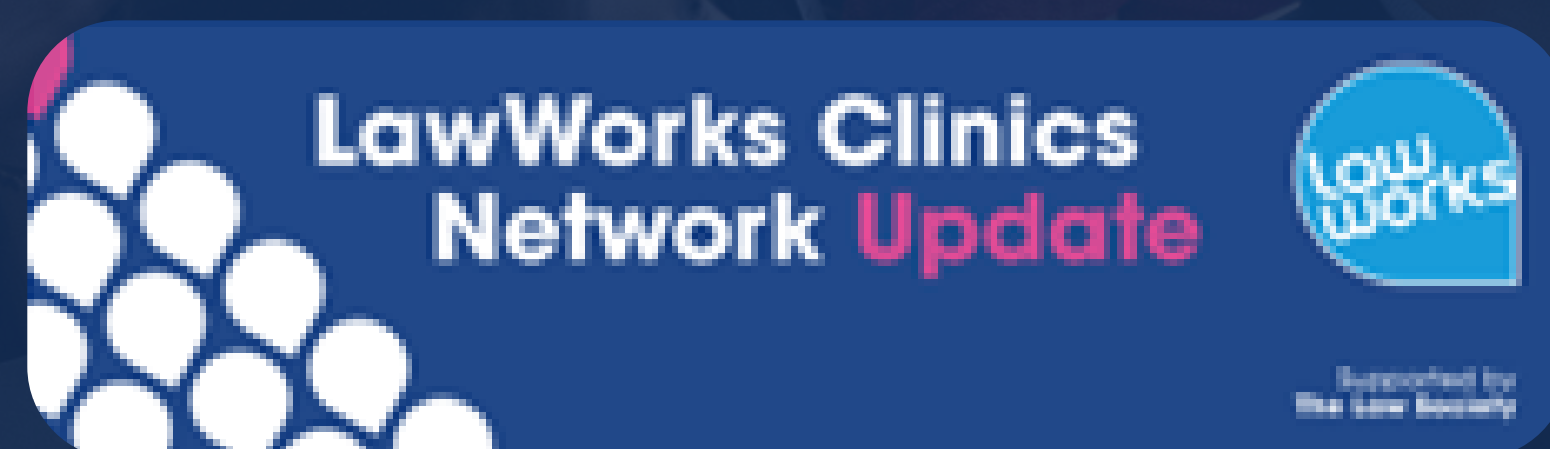
LawWorks Website

The LawWorks Pro Bono Awards Page:

<https://www.lawworks.org.uk/solicitors-and-volunteers/get-involved/lawworks-pro-bono-awards-2025>

Sponsor Announcement

Shared to 5000+ LinkedIn followers.



Email Campaigns

LawWorks Monthly Clinics Update

Sent to 675+ coordinators and volunteers - across 297 clinics.

LawWorks News

Pro bono insight reaching approx. **2,000** opted-in subscribers.

LawWorks Monthly Members Newsletter

250+ key decision makers, partners and lawyers.



Pre Event

Social Media Outreach

LawWorks has over **4,000** followers on LinkedIn and almost **19,000** on X. We are also currently developing a pro bono following on BlueSky.

Shortlisted nominees will be announced on **Thursday 6th November** via social media, the LawWorks website and via a press release.

Following the shortlist announcement and in the run up to the awards night, there will also be posts for each award that spotlights the nominees for each category.

As an award sponsor your logo will appear in the shortlist announcement, posts relating to the category you are sponsoring as well as posts thanking our sponsors for their support.





During The Event

Awards Programme

Your logo and company bio will be included in the digital and print versions of the event programme.

As part of your sponsorship a **½ page advertisement** in the programme is included.

Advert Dimensions : 148mm (W) x 105mm (H)

Artwork should be a print ready pdf or similar (high-quality print pdf artwork with 3mm of bleed and crop marks, an eps file etc..)

Social Media Outreach

We will be posting on **X** throughout the ceremony.

Post Event

We will be sharing news about the Awards night, winners, contributors and sponsors via press releases, our website and social media.



If you are interested in sponsoring the 2025 LawWorks Pro Bono Awards please contact Sharon Batchelor, Events & Fundraising Officer: sharon.batchelor@lawworks.org.uk

